

The Quality Study of Children and Teens TV Program in Taiwan— A International Production Perspective (PRIX JEUNESSE INTERNATIONAL)

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Abstract

The project aims to provide children in Taiwan with more diverse and creative television programs in order to enrich their vision of the world. We would like to deliver free preview videos to the whole world through the PRIX JEUNESSE INTERNATIONAL Suitcase and hold seminars and workshops which offer educational trainings to and introduce the relevant industries and academic institutions with the high-quality films and television programs for children as a chance for these film makers to learn and develop an international perspective. Furthermore, through holding the forum we also expect to invite policy-makers, educator and other people who care about the issue to think about and discuss the strategies for the future development related to supporting the production of children's programs, the marketing of these programs both locally and internationally as well as the aspect of talent cultivation.

This study combine three characteristics which is program exchange, professional training and viewers study. And we will propose this research outcome to the future application of domestic children and teens program development here in Taiwan.